



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

MidWest Communications  
7720 Benson Rd  
Carroll, OH 43112

**Contract #** 13/452/  
**Schedule Dates** 09/24/12-10/14/12  
**Advertiser** ODonnell Cupp-Ohio Supreme Court-R (74183)  
**Agency** MidWest Communications (1392)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 09/17/2012-11/05/2012 (474017)  
**Salesperson** HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1  
**Sales Office** WSYX/WTTE/ESYX/WWHO  
**Buyer Name** Clegg,Bob  
**Phone/Fax** (614) 440-4449 /  
**CPE** N/A  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** WSYX

**Date Entered** 09/18/12  
**Last Modified** 09/18/12  
**Entered By** Dawn Hachtel  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$9,498.75  
**Net Total** \$53,826.25  
**Sales Tax**

| Columbus (WSYX)     |            |                    |
|---------------------|------------|--------------------|
| By Broadcast Month  | Spots      | Rate               |
| Sep. 2012           | 37         | \$20,925.00        |
| Oct. 2012           | 75         | \$42,400.00        |
| <b>Grand Total:</b> | <b>112</b> | <b>\$63,325.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times          | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station         | Comments      | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-----------------|---------------|---------|
| 1.0  | Normal Line / SPOT             | 09/24/12-09/28/12 | 2   | :30    | 5:58P- 6:30P (EST) |     | 2  | 2  | 1  | 1  | 1  |    |    | 7     | \$800.00 | \$5,600.00 | Columbus (WSYX) | 6P NEWS 4.1   | 9/18/12 |
| 2.0  | Normal Line / SPOT             | 10/01/12-10/05/12 | 2   | :30    | 5:58P- 6:30P (EST) |     | 2  | 2  | 1  | 1  | 1  |    |    | 7     | \$800.00 | \$5,600.00 | Columbus (WSYX) | 6P NEWS 4.1   | 9/18/12 |
| 3.0  | Normal Line / SPOT             | 10/08/12-10/12/12 | 2   | :30    | 5:58P- 6:30P (EST) |     | 2  | 2  | 1  | 1  | 1  |    |    | 7     | \$800.00 | \$5,600.00 | Columbus (WSYX) | 6P NEWS 4.1   | 9/18/12 |
| 4.0  | Normal Line / SPOT             | 09/24/12-09/28/12 | 2   | :30    | 5:01A- 5:57A (EST) |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$125.00 | \$625.00   | Columbus (WSYX) | 5A GDC 1.5    | 9/18/12 |
| 5.0  | Normal Line / SPOT             | 10/01/12-10/05/12 | 2   | :30    | 5:01A- 5:57A (EST) |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$125.00 | \$625.00   | Columbus (WSYX) | 5A GDC 1.5    | 9/18/12 |
| 6.0  | Normal Line / SPOT             | 10/08/12-10/12/12 | 2   | :30    | 5:01A- 5:57A (EST) |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$125.00 | \$625.00   | Columbus (WSYX) | 5A GDC 1.5    | 9/18/12 |
| 7.0  | Normal Line / SPOT             | 09/24/12-09/28/12 | 2   | :30    | 5:58A- 6:57A (EST) |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$500.00 | \$2,500.00 | Columbus (WSYX) | 6A GDC 2.8    | 9/18/12 |
| 8.0  | Normal Line / SPOT             | 10/01/12-10/05/12 | 2   | :30    | 5:58A- 6:57A (EST) |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$500.00 | \$2,500.00 | Columbus (WSYX) | 6A GDC 2.8    | 9/18/12 |
| 9.0  | Normal Line / SPOT             | 10/08/12-10/12/12 | 2   | :30    | 5:58A- 6:57A (EST) |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$500.00 | \$2,500.00 | Columbus (WSYX) | 6A GDC 2.8    | 9/18/12 |
| 10.0 | Normal Line / SPOT             | 09/24/12-09/28/12 | 2   | :30    | 6:58A- 9A (EST)    | 3   | X  | X  | X  | X  | X  |    |    | 3     | \$550.00 | \$1,650.00 | Columbus (WSYX) | 7A GMA 2.5    | 9/18/12 |
| 11.0 | Normal Line / SPOT             | 10/01/12-10/05/12 | 2   | :30    | 6:58A- 9A (EST)    | 4   | X  | X  | X  | X  | X  |    |    | 4     | \$550.00 | \$2,200.00 | Columbus (WSYX) | 7A GMA 2.5    | 9/18/12 |
| 12.0 | Normal Line / SPOT             | 10/08/12-10/12/12 | 2   | :30    | 6:58A- 9A (EST)    | 3   | X  | X  | X  | X  | X  |    |    | 3     | \$550.00 | \$1,650.00 | Columbus (WSYX) | 7A GMA 2.5    | 9/18/12 |
| 13.0 | Normal Line / SPOT             | 09/24/12-09/28/12 | 2   | :30    | 12P- 12:56P (EST)  |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$500.00 | \$2,500.00 | Columbus (WSYX) | NOON NEWS 3.8 | 9/18/12 |
| 14.0 | Normal Line / SPOT             | 10/01/12-10/05/12 | 2   | :30    | 12P- 12:56P (EST)  |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$500.00 | \$2,500.00 | Columbus (WSYX) | NOON NEWS 3.8 | 9/18/12 |

### CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



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## Contract # 1374527

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**Advertiser** ODonnell Cupp-Ohio Supreme Court-R (74183)  
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**Salesperson** HOU5E-COLUMBU5, W5YX/WTTE/ESYX/WWHO (1  
**Sales Office** WSYX/WTTE/ESYX/WWHO  
**Buyer Name** Clegg,Bob  
**Phone/Fax** (614) 440-4449 /  
**CPE** N/A  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** WSYX

**Date Entered** 09/18/12  
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**Entered By** Dawn Hachtel  
**CO-OP** No  
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| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station         | Comments           | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-----------------|--------------------|---------|
| 15.0 | Normal Line / SPOT             | 10/08/12-10/12/12 | 2   | :30    | 12P- 12:56P (EST)    |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$500.00 | \$2,500.00 | Columbus (WSYX) | NOON NEWS 3.8      | 9/18/12 |
| 16.0 | Normal Line / SPOT             | 09/24/12-09/28/12 | 2   | :30    | 4P- 5P (EST)         |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$700.00 | \$3,500.00 | Columbus (WSYX) | 4P JUDGE JUDY 5.1  | 9/18/12 |
| 17.0 | Normal Line / SPOT             | 10/01/12-10/05/12 | 2   | :30    | 4P- 5P (EST)         |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$700.00 | \$3,500.00 | Columbus (WSYX) | 4P JUDGE JUDY 5.1  | 9/18/12 |
| 18.0 | Normal Line / SPOT             | 10/08/12-10/12/12 | 2   | :30    | 4P- 5P (EST)         |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$700.00 | \$3,500.00 | Columbus (WSYX) | 4P JUDGE JUDY 5.1  | 9/18/12 |
| 19.0 | Normal Line / SPOT             | 09/24/12-09/28/12 | 2   | :30    | 11:01P- 11:34P (EST) |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$850.00 | \$4,250.00 | Columbus (WSYX) | 11P LN 4.0         | 9/18/12 |
| 20.0 | Normal Line / SPOT             | 10/01/12-10/05/12 | 2   | :30    | 11:01P- 11:34P (EST) |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$850.00 | \$4,250.00 | Columbus (WSYX) | 11P LN 4.0         | 9/18/12 |
| 21.0 | Normal Line / SPOT             | 10/08/12-10/12/12 | 2   | :30    | 11:01P- 11:34P (EST) |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$850.00 | \$4,250.00 | Columbus (WSYX) | 11P LN 4.0         | 9/18/12 |
| 22.0 | Normal Line / SPOT             | 09/29/12-09/30/12 | 2   | :30    | 7:58A- 9A (EST)      |     |    |    |    |    |    | 1  | 1  | 2     | \$150.00 | \$300.00   | Columbus (WSYX) | 8A SAT/SUN GMA 2.0 | 9/18/12 |
| 23.0 | Normal Line / SPOT             | 10/06/12-10/07/12 | 2   | :30    | 7:58A- 9A (EST)      |     |    |    |    |    |    | 1  | 1  | 2     | \$150.00 | \$300.00   | Columbus (WSYX) | 8A SAT/SUN GMA 2.0 | 9/18/12 |
| 24.0 | Normal Line / SPOT             | 10/13/12-10/14/12 | 2   | :30    | 7:58A- 9A (EST)      |     |    |    |    |    |    | 1  | 1  | 2     | \$150.00 | \$300.00   | Columbus (WSYX) | 8A SAT/SUN GMA 2.0 | 9/18/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|